



18 Year Anniversary of the Unsolved Murder of Salvador Mercado

\$10,000 Reward Offered

December 2, 2021

San Diego County Crime Stoppers and investigators from the San Diego Police Department's Homicide Unit are continuing to ask for the public's help in identifying and locating the suspect responsible for the murder of Salvador Mercado in the Palm City area of San Diego.

On Saturday, November 16, 2003, at approximately midnight, 25-year-old Salvador Mercado was stabbed in the 800 block of Harris Avenue, where a house party had just broken up. He later died at a hospital as a result of his injuries. The case remains unsolved and investigators continue to look for eyewitnesses to this crime or anyone with information about the suspect responsible for this murder.

Victim: Salvador Mercado



*****Please see the below link to view a SDPD Cold Case Unit video.*****

<https://youtu.be/o1aBaSfUqoE>

Anyone with information about this murder is asked to call the San Diego Police Department's Homicide Unit at (619) 531-2293 or the **Crime Stoppers anonymous tip line at (888) 580-8477**. Crime Stoppers is offering a \$1,000 reward along with a \$9,000 reward from Salvador's family to anyone with information that leads to an arrest in this case. Visit the Crime Stoppers website at www.sdcrimestoppers.org for more information on how to send anonymous web and mobile app tips.

- Media inquiries about this case should be directed to Lt. Jud Campbell at (619) 533-5752 or email at campbellj@pd.sandiego.gov.
- Media inquiries about Crime Stoppers can be directed to Officer Mark Herring at (619) 531-1500 or email at msherring@pd.sandiego.gov or Deputy Marcial Lopez at (619) 531-1547 or marcial.lopez.@sdsheriff.org.

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